

## #54. PARK SQUARE CAGE FOOTBALL PROJECT

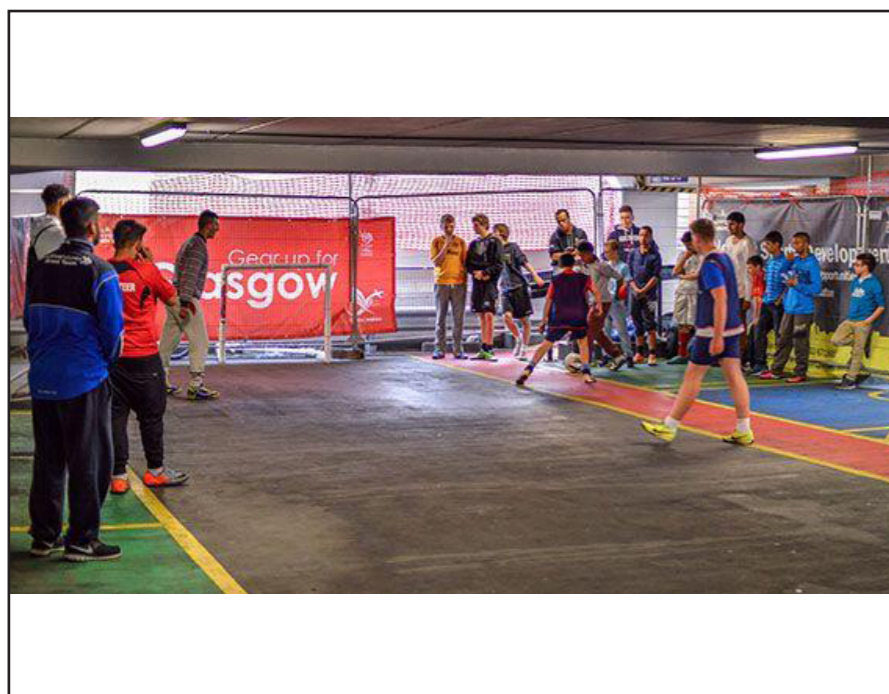


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Theme(s): Partnership, Inclusivity, Stakeholder involvement

Type of initiative:  
Public Squares

Year: 2015

Location:  
Newport  
United Kingdom

Owner: Newport City Council

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Source: <https://bit.ly/2sbZNPh>

### DESCRIPTION

The Park Square Cage Football Project took over the first floor of the car park and offered participants the chance to participate in 5v5 football for free every Wednesday and Thursday for a year. This was delivered in a turn up and play format so young people could easily drop in and drop out of the session as and when they saw fit. A key action of the project was the appointment of coaches who were from the local area and could act as peer mentors and role models to the young people in attendance. This model helped them develop the next generation of coaches through the programme which was supported by funding from NGBs.

### SUCSESSES

Once discussions had started with the StreetScene team, the turn around of getting the project up and running was both quick and efficient due to the immediate buy in from these stakeholders. This in turn led to approximately 40 young people per session turning up to participate in the activities.

The location of the car park also proved crucial to the success of the project, as it was located directly next to the bus stop and acted as a neutral venue for all of the young people attending. Due to the 'pop up' nature of this provision, the running costs were very limited. The project costs £300 to set up, due to the fencing and purchase of equipment.

However, the only running cost to continue each week were the coaching costs. Due to the nature of the young people and community that this provision was being delivered in, Newport Live successfully applied for funding from the Welsh Government's Crime Prevention fund to aid these costs.

By continuously consulting with the young people involved to make the activation of this space happen, this led to the 5 rights of Doorstep Sport taking place, ensuring that the project was delivered in the right place, in the right style at the right time at the right cost and by the right person.

### CHALLENGES

An unforeseen circumstance of the initiative was that once additional funding had been sourced to refurbish the car park and rectify the damage from the fire, this unfortunately meant that the project had to come to an end and no solution could be achieved to work in partnership to sustain the project. Prior to this, fencing had to be purchased to reduce any health and safety risks by reducing the gap between the ceiling and the ground.

All of the projects outcomes were achieved as the project led to a reduction in anti-social behaviour and crime levels. Over the course of the year, the project saw approximately 1200 attendees over 30 sessions.